JUDITH AKINYI ATELA; SOFTWARE ENG. ASSIGNMENT 1

|  |  |
| --- | --- |
| Questions . | Answer. |
| Name three examples of companies you fill have short and meaningful names? | Short names of companies like   * Apple * Nike * Uber |
| Define Design Thinking in your own language. | Design Thinking is a creative and user-centric approach to problem-solving that involves understanding the needs and experiences of people to develop innovative and effective solutions. |
| Name three stages of design Thinking. | * Empathize * Define * Ideate |
| Name 4 stages of project Management. | * Initiation * Planning * Execution * Closure |
| What do you think is the best research method for your system. | 1.User Feedback and Surveys (Qualitative)-Gathering direct feedback from users through surveys, interviews, and focus groups  2. Usage Data Analysis (Quantitative): Observing & recording data.  3. A/B Testing (Quantitative):allows for data-driven decision-making based on comparative analysis.  4.Expert Reviews (Qualitative): Collecting data from a large sample of participants &Analyzing real-life cases. |